



The Prince George's County Chapter of
Jack and Jill of America, Inc.



CATALYST AWARDS

Scholarship Sponsorship Opportunities

A LUNCHEON SALUTING EXTRAORDINARY WOMEN
College Park Marriott Hotel & Conference Center
APRIL 5, 2019





CATALYST AWARDS

Who We Are

On April 5, 2019, **The Prince George's County Chapter of Jack and Jill of America** will host an exciting fundraising event: *The Catalyst Awards, a Luncheon saluting extraordinary women in the DMV (DC, Maryland, and, Virginia)*. Jack and Jill of America, Incorporated is an organization of mothers dedicated to the academic, social and leadership development of African-American children and the Prince George's County Chapter of this organization brings this goal to life by raising funds to support county teens' college success.

We ask for your participation in this fundraising endeavor where we anticipate 500 guests gathering to help raise money for our annual scholarship fund. During the luncheon, up to six extraordinary women, entities or companies, who champion women in their respective organizations, will be honored for noteworthy achievements in a variety of award categories. We are also pleased to announce the participation of Ms. Judy Smith, renowned Crisis Management Expert, Lawyer, and Author who will inspire the audience at a fireside chat. Ms. Smith's work in crisis management served as the inspiration for the hit ABC television series, *Scandal*.

The Prince George's County Chapter of Jack and Jill of America, Incorporated has been a presence for more than 45 years in the community, awarding over \$100,000 in scholarships to deserving Prince George's County high school seniors. Our 100% volunteer-led organization aims to partner with organizations and companies like yours to help us reach our goal of raising a minimum of \$50,000 for scholarships while also providing you valuable online, print advertising and marketing opportunities before our audience of prominent community leaders, special guests and attendees. Please see the following information for a detailed description of how you and/or your organization can support a student's education through sponsorship. We look forward to your participation and **thank you**, in advance, for your support.





2019 Sponsorship Levels

Platinum Sponsor - \$10,000

- Photo op with special Guests
- Reserved table of 10 with branded table signage
- Hyperlinked company logo on event website
- Most prominent logo placement on all event materials
- Logo on step and repeat banner
- Full page ad in the Luncheon Program
- Verbal recognition by the Program Host
- Listing in the Luncheon Program

Gold Sponsor - \$5,000

- Reserved table of 10 with branded table signage
- Hyperlinked company logo on event website
- Prominent logo placement in all event materials
- Full page ad in the Luncheon Program
- Verbal recognition by the Program Host
- Listing in the Luncheon Program

Silver Sponsor - \$2,500

- Reserved table of 5 with branded table signage
- Hyperlinked company logo on event website
- Logo placement in all event materials
- Half page ad in the Luncheon Program
- Listing in the Luncheon Program

Bronze Sponsor - \$1,000

- Two Tickets
- Hyperlinked company logo on event Website
- Logo placement in all event materials
- Listing in the Luncheon Program

Supporter - \$500

- One ticket
- Listing in the Luncheon Program



CATALYST AWARDS

2019 Sponsorship Opportunities

Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$500
Photo with Special Guests	■				
Logo on Step & Repeat Banner	■				
Reserved Table of 10 with table Signage	■	■			
Reserved Table of 5 with table Signage			■		
Hyperlinked Company Logo on Event Website	■	■	■	■	
Prominent Logo Placement in all Event Materials (i.e. Signage, program, digital displays)	■	■	■	■	
Verbal recognition by the Program Host	■	■			
Listing in the Luncheon Program	■	■	■	■	■
Full page ad in the Luncheon Program	■	■			
Half page ad in the Luncheon Program			■	■	
2 Reserved Seats				■	
1 Reserved Seat					■



Please Select one of the following Sponsorship Levels

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Supporter - \$500

Contact _____

Company _____
(name on printed materials should read)

Address _____

City _____ **State** _____ **Zip** _____

Phone (_____) _____ - _____

Email _____

Website _____

PAYMENT

Contributions should be made by check and are payable to Jack and Jill Foundation. The Jack and Jill Foundation is a 501 (c)(3) organizations and contributions are tax deductible to the extent permitted by law.

Please Note: All contributions must be paid before March 26, 2019 for inclusion in printing events materials.

If you have questions, please contact Daphne Turpin Forbes via email at dforbes@microsoft.com or via mobile (202)316-0252.

Sponsorship
Registration
Form