



The Prince George's County, Maryland chapter of Jack and Jill of America, Inc. is pleased to announce its 2021 presentation of the **Catalyst Awards: A Celebration of Extraordinary Women**. The Catalyst Awards, our chapter's signature fundraising event, is designed to raise funds for deserving Prince George's County high school scholars while honoring vibrant and dynamic female achievers in our local area and those making a national impact. We indeed give our very best in uplifting and strengthening our community!!

For 2021, we will host the Catalyst Awards virtually on April 10 at 7 p.m. where we anticipate 500 guests. The purpose of this letter is to request your participation and financial support as an event sponsor. During the event, extraordinary women, organizations, or companies - who champion women in their respective entities - will be showcased and honored for noteworthy achievements in the following award categories:

- **Catalyst Award** - Awarded to a woman making a significant impact or contribution in her profession/industry or community.
- **Community Innovator Award** - awarded to a woman who leverages innovation, relationships and resources to create impactful outcomes in her community.
- **Young Visionary Award** – awarded to a young woman (age 20-35 years) who has demonstrated significant achievement and commitment in her profession and/or service to the community.
- **Champion of Women Award** – awarded to an individual, company or organization that has created opportunities and programs to accelerate the advancement of women.
- **Game Changer Award** - awarded to a woman making a significant impact in her profession/industry, community or the political arena.
- **STEM Trailblazer Award** – awarded to a woman who has significant accomplishments in STEM related fields.
- **iGen Influencer Award** – awarded to a young woman (age 19 years or younger) who has been a catalyst for change in her school or community.

The Prince George's County Chapter of Jack and Jill of America, Incorporated has been a presence in the community for over 40 years. Every year our Chapter awards scholarships to multiple Prince George's County high school students. Since 2010, our Chapter has awarded over \$125,000 in scholarships. And, in 2019, this same event raised \$45,000 in support of our scholarship fund. Our 100% volunteer-led organization aims to partner with organizations and companies like yours to help us reach our goal of raising a minimum of \$50,000 for scholarships while also providing you valuable online, print advertising and marketing opportunities before our audience of prominent community leaders, special guests and attendees. Your virtual presence and support would help ensure a successful event and we would be so honored to have you support and join us.

Previous honorees at this event have included Prince George's County Executive Angela Alsobrooks; Dr. Vivian Pinn, NIH; Rosie Allen-Herring, President and CEO, United Way of the National Capital Area; the Honorable Melanie Shaw Geter, Maryland Court of Special Appeals; Dr. Charlene Dukes, 8th President of Prince George's Community College, and Dr. Monica Goldson, CEO of Prince George's County Public Schools, among others. The following link provides a showcase of our 2020 honorees: <https://vimeo.com/showcase/7421315> and our 2019 honorees: <https://vimeo.com/334589493> (password: catalyst)

The attached Sponsorship Menu provides the levels of sponsorship for your consideration. Your logo and company name will appear on the event materials, as specified, provided we receive your commitment by [March 12, 2021](#).

Jack and Jill of America, Incorporated is an organization of mothers dedicated to the academic, social and leadership development of African-American children. The Prince George's County Chapter of this organization brings this goal to life by raising funds to support county teens' college success. Please consider the sponsorship levels and how you and/or your organizations can support a student's education while amplifying your organizational visibility. We look forward to your participation and thank you, in advance, for your support.

Sincerely,

Montina Anderson and Angela Black Macon

Prince George's County Chapter of Jack and Jill of America, Inc.
Catalyst Awards Fundraising Co-Chairs

Jack and Jill of America, Inc.
Prince George's County Chapter
presents the



CATALYST AWARDS

2021 Sponsorship Menu

2021 Catalyst Awards: A Celebration of Extraordinary Women

The Prince George's County Chapter of Jack and Jill of America will host its 3rd annual fundraising event branded: The Catalyst Awards, a virtual event saluting extraordinary women in the DMV (DC, Maryland, and Virginia). We ask for your participation and financial support of this fundraising endeavor where we anticipate 500 virtual guests gathering to help raise money for our annual scholarship fund. During the event, up to seven extraordinary women, organization, or companies - who champion women in their respective entities - will be showcased and honored for noteworthy achievements in the following award categories:

- **Catalyst Award** - Awarded to a woman making a significant impact or contribution in her profession/industry or community.
- **Community Innovator Award** - awarded to a woman who leverages innovation, relationships and resources to create impactful outcomes in her community.
- **Young Visionary Award** – awarded to a young woman (age 20-35 years) who has demonstrated significant achievement and commitment in her profession and/or service to the community.
- **Champion of Women Award** – awarded to an individual, company or organization that has created opportunities and programs to accelerate the advancement of women.
- **Game Changer Award** - awarded to a woman making a significant impact in her profession/industry, community or the political arena.
- **STEM Trailblazer Award** – awarded to a woman who has significant accomplishments in STEM related fields.
- **iGen Influencer Award** – awarded to a young woman (age 19 years or younger) who has been a catalyst for change in her school or community.

Jack and Jill of America, Incorporated is an organization of mothers dedicated to the academic, social and leadership development of African-American children. The Prince George's County Chapter of Jack and Jill of America, Incorporated has been a presence in the community for 45 years. Every year our Chapter awards scholarships to multiple Prince George's County high school students. Since 2010, our Chapter has awarded over \$125,000 in scholarship. And, in 2019, this same event raised \$45,000 in support of our scholarship fund. Our 100% volunteer-led organization aims to partner with organizations and companies like yours to help us reach our goal of raising a minimum of \$50,000 for scholarships while also providing you valuable online, print advertising and marketing opportunities before our audience of prominent community leaders, special guests and attendees. Your presence and support would help ensure a successful event and we would be honored to have you support and join us.

Please consider one of the following sponsorship levels and how you and/or your organization can support a student's education through sponsorship. We look forward to your participation and thank you, in advance, for your support. To view highlights from our inaugural event in 2019 see the following link: <https://vimeo.com/334589493> (password: catalyst).

SPONSOR, PATRON, TICKET SELECTION FORM

Catalyst Champion GOLD PARTNER

\$5,000 and up

Co-branded naming rights to a Signature Catalyst Award
Special on screen spot/commercial recognizing sponsor's support of Catalyst awards
Hyperlinked company logo on event website
Logo/name recognition on screen during event
Prominent listing on the invitation, brochure, and mention in marketing materials
Recognition of Support verbally during event from moderator
2 Individual tickets

Catalyst Innovator SILVER PARTNER

\$3,000

Hyperlinked company logo on event website
Logo/name recognition on screen during event
Prominent listing on the invitation, brochure, and mention in marketing materials
Recognition of Support verbally during event from moderator
1 individual ticket

Catalyst Visionary BRONZE PARTNER

\$1,500

Prominent listing on the invitation, brochure, and mention in marketing materials
Recognition of Support verbally during event from moderator
1 individual ticket

PATRONS

Patron Level 1 - \$500 but less than \$1,500 - Listing in brochure
Patron Level 2 - \$300 but less than \$500 - Listing in brochure
Patron Level 3 - \$100 but less than \$300 - Listing in brochure

Please indicate the desired sponsorship level below:

_____ Catalyst Champion GOLD PARTNER
_____ Catalyst Innovator SILVER PARTNER
_____ Catalyst Visionary BRONZE PARTNER
_____ Patron Level 1 _____ Patron Level 2 _____ Patron Level 3

Name/Company/Organization: _____

Company/Organization POC: _____

Address: _____

Email: _____

Sponsorship checks payable to: Jack and Jill of America, Inc. Foundation

Mailing Address: Prince George's County Chapter
Jack and Jill of America, Inc.
P.O. Box 2223, Bowie, MD 20718-2223

Completed Sponsorship form may be emailed to : pgcijnccatalystawards@gmail.com

THANKS FOR YOUR SUPPORT OF PRINCE GEORGE'S COUNTY SCHOLARS!!